**VVISM Highlights**

* One Flagship AICTE Approved Programme
* Four Core Specializations Marketing, Finance, HR, General Management and operations and Five Sectorial Specializations
* High Quality Placement & Recruiters
* 100% Placement assistance (Summer and Final) since Inception
* 100 Plus Corporate Visitors & Directors from Both MNCs & Large Indian Company
* 15 Acers of Lush green campus
* The Most happening Business School
* Case-based learning approach
* Dedicated Center for Industry-Academia Partnerships to support students through structured assessments, training, and grooming activities for internships and job placements
* Career with the world 's best employers & Companies
* Highly Active, outgoing & Liberal Culture

**Redefining corporate leadership in the dynamic era of new-age Bharat.**

**Nurturing Knowledge**

**Delivering Values**

**BBA Programme**

Vishwa Vishwani Institute of Management provides a diverse choice of industry-focused BBA degrees that give an in-depth study of management concepts required for successful business organizations. The training programmes are intended to teach you to take into account changing market dynamics, economic trends, and sector-specific needs while using their knowledge to create business success.

As a business management student of VVISM, you are entitled to:

**Key Features:**

* Highly qualified faculty with academic and corporate experience
* Develop strong managerial, strategic, entrepreneurial, and problem-solving skills for tomorrow's corporate leaders - Learn about changing market dynamics and economic trends.
* Join the Department of Business at VVISM to lay the groundwork for a successful business management career.
* Apply now!

**BBA Specializations:**

* BBA(3Yr) - Finance
* The BBA in Finance at Vishwa Vishwani institute of management is a 3 years financial management degree course with the objective to impart knowledge and skills related to investment, insurance, cost accounting, corporate strategy, international finance and expenses.
* BBA(3Yr) - Marketing
* **BBA(3Yr) - Human Resources Management**

The BBA in Human Resources at Vishwa Vishwani institute of Management, developed in collaboration with industry experts, helps students learn the critical skills of hiring and managing appropriate human resources for the best interests of the organization. The curriculum is intended to familiarize students with both the corporate and cognitive aspects of the profession. The specially designed courses, as well as the hands-on projects and internships, ensure that students have the foundations for effectively managing a workforce.

**Career Opportunities in Human Resource Management**

* + Human Resource Managers
  + Human Resource Generalists
  + Staffing Directors
  + Technical Recruiters
  + Compensation Managers
  + Employee Relations Managers
  + Employment Managers
* BBA(3Yr) - Systems
* BBA(3Yr) - Aviation Management
* BBA(3Yr) - Pharma Management
* BBA(3Yr) - Hospital Administration

The BBA in Hospitality Administration at Vishwa Vishwani institute of Management provides students with a broad understanding of the hospital industry. The programme provides students with an understanding of consumer behavior, sales, marketing, and management processes in the hospitality industry, as well as the impact of these processes.

Students gain a thorough knowledge of the hospitality industry and its related areas of entertainment, catering, and culinary aspects.

**Career Opportunities in Hospital Administration:**

* + National and international pharmaceuticals firms and medical suppliers
  + Insurance Companies
  + Hospitals /nursing homes/ diagnostic centers
  + Community health organizations
* BBA(Hons) (4Yr) - Finance
* BBA(Hons) (4Yr) - Marketing
* BBA(Hons) (4Yr) - Human Resources Management
* BBA(Hons) (4Yr) - Systems
* BBA(Hons) (4Yr) - Aviation Management
* BBA(Hons) (4Yr) - Pharma Management
* BBA(Hons) (4Yr) - Hospital Administration